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The ultimate 2025 playbook for CPOs

Procurement as a profit driver

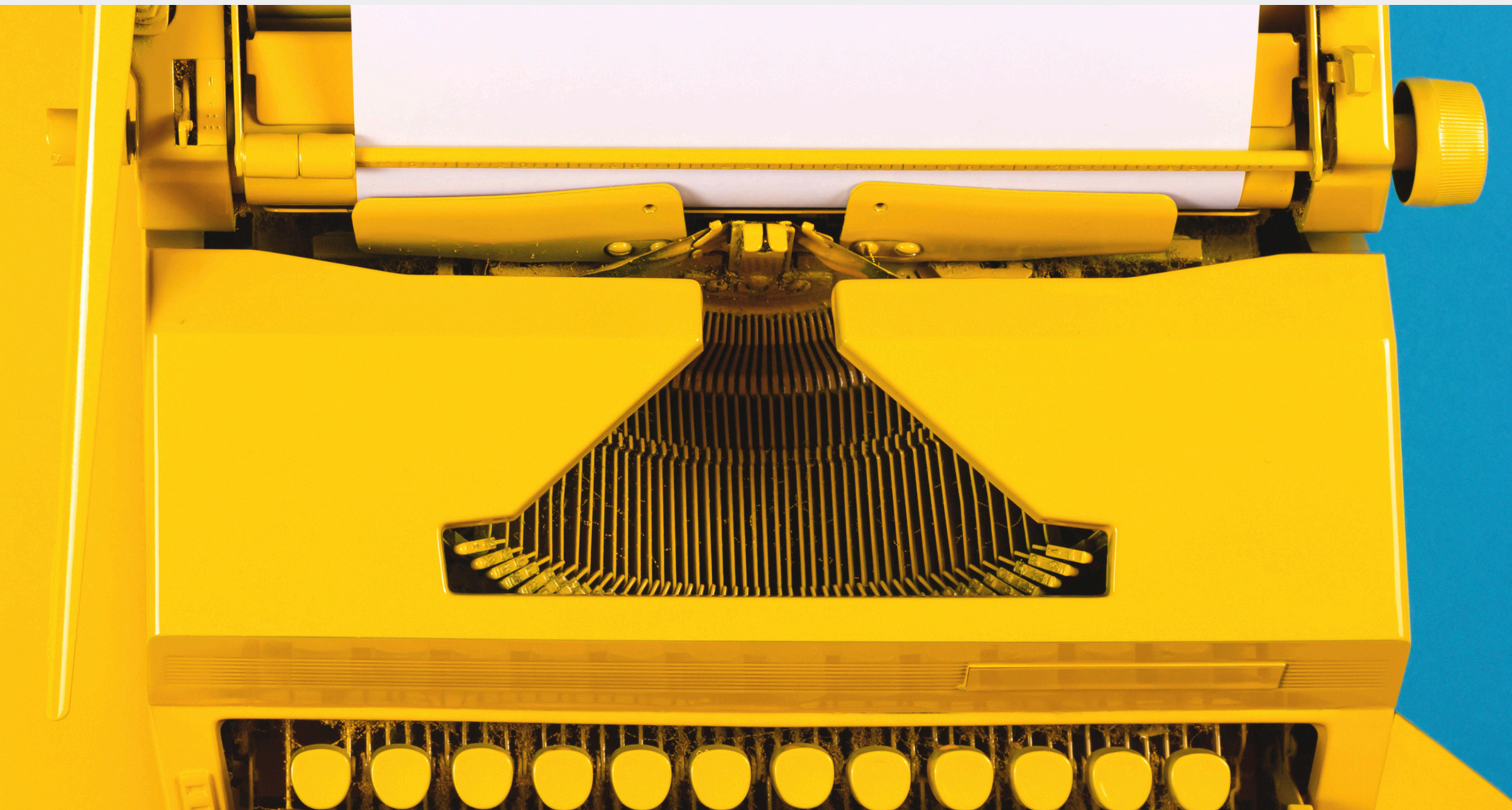
Focus on
Top and bottom line



**Talk P&L impact.
Always.**

**Launch initiatives that
are linked to the top
business priorities.**

**Get your operating
model fit for purpose.**

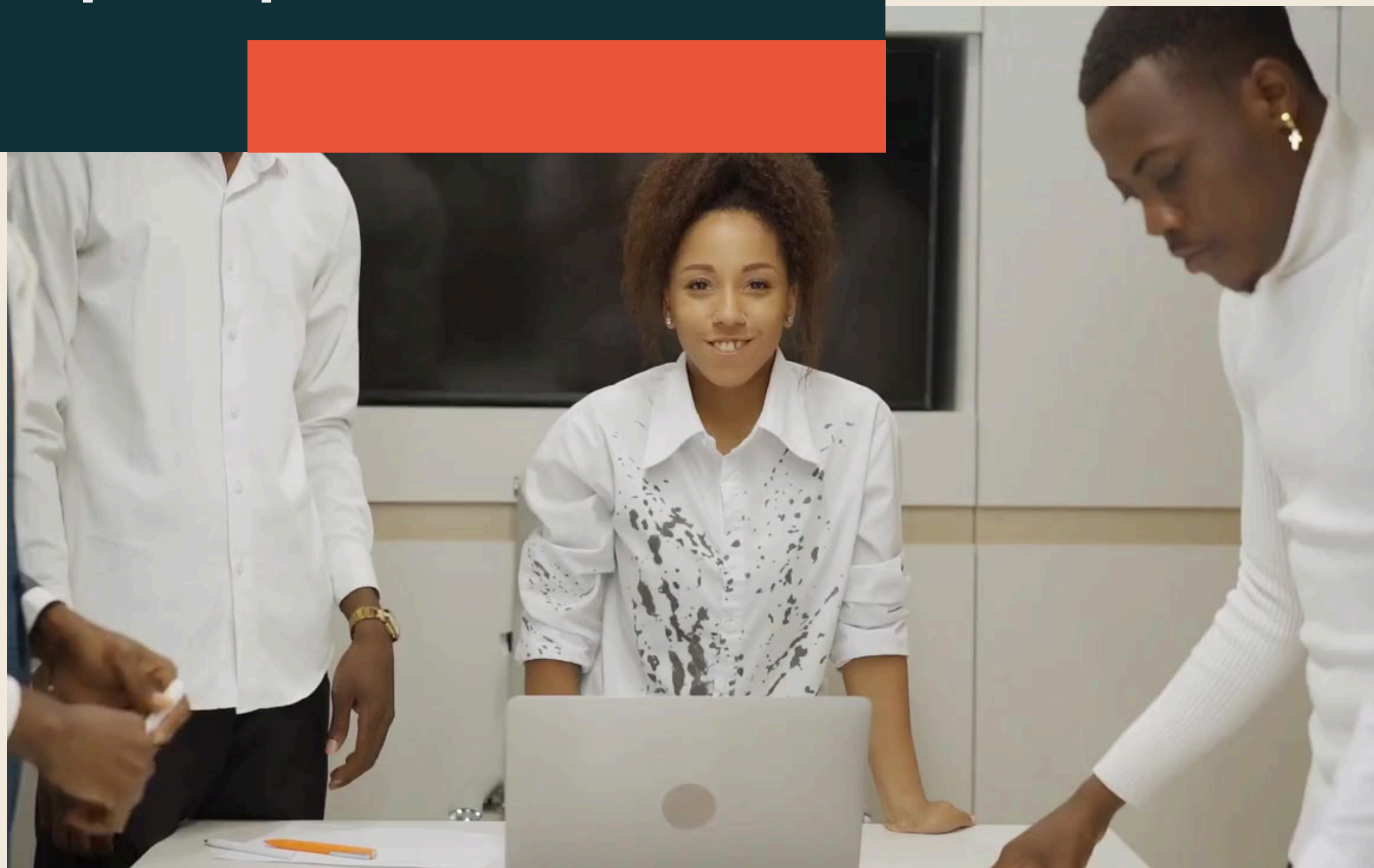


Procurement as data driven influencer

**ditch the data
paralysis.**

**package
insights into
decision-ready
stories.**

Procurement as innovation co- creator with multiple partners



**build the
relationships
that thrive on
strategic
alignment &
operational
excellence.**

Pitch
tech
like a
venture
capitalist



upside. risk. scalability.

**invest in digital.
start small and
scale. focus on
faster, better,
cheaper.**

Own the talent magnet title

Be an ambassador of change in your company



Create a
culture of
ambition
and
learning

Go public with
your leadership
brand




Be bold. Be you. Mingle.

**start breaking
your mold.**

**don't stop at just
being a
procurement
leader.**

breathe business.

An hourglass with a brass frame and a glass body, containing sand. The hourglass is positioned on the left side of the image, set against a dark, textured background. The sand is visible in the upper bulb, and the lower bulb is empty. The hourglass is supported by two vertical brass rods that meet at a circular top plate.

Balance speed with alignment
needs without losing momentum

**Go after
your goals**



Enjoy the ride
in 2025!



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Plant ideas.
Harvest value.





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Together.
Repeatedly.



Be curious.
Be courageous.
Be pragmatic.
Get started.

Hi, I am **Sigrid**, your **Supply Companion**

Contact me for

- Effective supplier relationships,
- Procurement consulting and
- Mentoring

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